

*Sandy Grason*  
UNLIMITED



*Permission to Claim Your Magnificence: Passionately, Powerfully & Profitably*

**Sandy Grason, “Rock Star” Author, Int'l Speaker,  
Radio Talk Show Host & Hot Mogul invites you to  
Claim Your Magnificence  
Passionately, Powerfully & Profitably**

**Will 2009/2010 be YOUR Year?**

October 29, 2009

Dear Ambitious & Amazing Hot Mogul,

Welcome to **Claim Your Magnificence Private VIP Lifestyle Design** program, committed to supporting you in creating the most extraordinary year of your life.

I fashioned this program so that you can get the support, coaching and accountability you need to fully claim your magnificence and make more money doing work you love.

You'll see that I've designed this program to include an incredible opportunity for you to play a bigger game and start making decisions with B.A.L.L.S. No more playing small, it's time to step into your greatness and live from your big vision.

If you are selected for this program it will require your commitment to playing full out, 100% “all in”, showing up in an open and honest way and being willing to expand your comfort zone.

# Claim Your Magnificence Passionately, Powerfully & Profitably

## Why did I put this program together for you?

I know what it feels like to have the sense that you're not living up to your full potential. For me, becoming a published author was the Big Dream whispering to me for so many years, and it was also a process of overcoming extreme self doubt. I didn't believe that I had anything valuable to say. My Inner Critic was loud.

I like to say that your Inner Wisdom whispers and your Inner Critic yells. You get that great inspiration, you have a moment of clarity and then immediately your Inner Critic says, "You can't do that. Who do you think you are?"

I've spent much of my life listening to that Inner Critic, being "realistic", doing what I thought I was *supposed* to do. A career in retail and then advertising sales, because everyone told me I had a great personality and I would be good at it. I made nice money, drove a nice car, wore nice shoes, but deep down I just wasn't happy.

I spent more than 15 years reading, studying, learning and most of all, "Finding Me". That was the working title of my first book *Journalution* (New World Library, 2005).



Somewhere along the way, even though it looked really good on the outside, I lost my Self. When I began to speak and travel for my book, the questions I was asked most often were about how I published my book, how I got Deepak Chopra and Louise Hay to endorse it. How did I create a successful career out of doing work that I loved?

# Claim Your Magnificence Passionately, Powerfully & Profitably

I realized very early in my journey as an author, what I enjoy most is working with women one-on-one to expand their vision of what is possible. The women I work with are true Visionaries. Rock Stars. Hot Moguls. Operating at a very high level in their life.

My work is about creating MAJOR shifts in the way you see yourself, your place in the world and what you are capable of achieving. I've worked with hundreds of clients, spoken in front of countless audiences and created a clear, simple, systematic approach to this work. It consists of a series of steps every woman can take in order to soar way above the clouds, far beyond what you've ever dreamed possible.



## To Be Accepted Into This Program:

**First...** Please read this letter in it's entirety so you are clear as to HOW this powerful program will benefit you.

**Next...** Simply complete the application and fax it back to me at 800-440-9221.

**[Click here now to print the application](#)**

**NOTE: There are only 6 spots available for this program. To be considered, fax your application right away.**

**Faxing in your application does NOT commit you to the program.**

Once I receive your application I will contact you so we can have a personal conversation, you can ask me any questions and we can determine if this program is a good match for you. You'll also hear all the details about the different payment options for this program (I am sure one will fit your budget).

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## What results can I expect?

- Taking your business and your life WAY BEYOND anything you've ever dreamed possible
- A seismic shift in the way you view yourself and your place in this world
- Quantum steps in the direction of your Greatest Life
- More excitement
- More Passion
- Extreme Clarity
- Quick Decision Making Abilities
- Inspired Action on a daily basis
- Fearlessness when faced with normally intimidating circumstances
- Less concern with what others think
- More certainty in your Branding, Unique-ness and Purpose
- Have more fun in your business & make more money doing work you love
- No Competition, when you are clear in your Fabulous-ness, there is no competition.



# Claim Your Magnificence Passionately, Powerfully & Profitably

## The Claim Your Magnificence Private VIP Lifestyle Design program is a 5 Month commitment

what you receive as a program member is:

- ✓ **1 ½ Day IN PERSON ONE-ON-ONE masterminding, strategy session with Sandy** in beautiful Boulder, Colorado. Enjoy dinner with me and then a full day of working together on YOUR life, YOUR business and YOUR greatest vision. Includes luxury accommodations and car service to and from airport (does not include air fare). *\*There is a virtual option as well if you are not in the position to travel. Please complete the application and I'll be sure to share that option with you when we speak.*



- ✓ **TEN Private One-on-One calls with Sandy**  
These calls are designed to keep you focused on what's most important and taking inspired action. Together we will create the exact next steps for you to succeed, I'll hold you accountable while we review your progress and keep you moving toward your Great Big Vision with extreme passion, purpose and clarity.

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✓ **Access to The Hot Mogul's Club private Member's Only forum**

This is a great opportunity to connect with other fabulous Hot Mogul's, post information about your upcoming projects, events & programs, ask for feedback and receive support as you move toward your Big Vision. As my private client, you also have the opportunity to participate in the live monthly Hot Mogul's Club calls and will receive cd's & downloadable transcripts of all content and Q&A calls.

✓ **Surprises!**

I love to give presents, so watch your mailbox for special books, cd's and fun, inspiring gifts I choose especially for my favorite peeps (that's YOU).

**How Do You Know If The Claim Your Magnificence Private VIP Lifestyle Design program is right for you:**

Please know that I am extraordinarily selective in who I work with. I choose to gently turn away people who are not suited for my programs.

I also refuse to work with 'drama queens', those who consistently make excuses for not getting their assignments completed on time or have some type of emergency come up every week. If your life feels like one problem or disaster after another, I respectfully ask you to find another program.

# Claim Your Magnificence Passionately, Powerfully & Profitably



- ✓ If you are ready to step beyond your normal way of being and create an extraordinary life
- ✓ If you are ready to expand your comfort zone and use your B.A.L.L.S.
- ✓ If you are ready to take decisive and INSPIRED ACTION and Claim Your Magnificence
- ✓ If you are ready to create an OPULENT life that feeds your Soul
- ✓ If you are ready to play FULL OUT, 100% All In

Then I am READY to help you SOAR - send me your application right away.



<http://www.sandygrason.com/docs/VIP.pdf>

# Claim Your Magnificence Passionately, Powerfully & Profitably

**If you are accepted in to this program your commitment includes:**



- Reading this invitation letter and filling out the application
- Arranging to be in Boulder (\*or available for a virtual meeting) for our live one-on-one strategy session
- Attending the twice monthly one-on-one calls as scheduled
- Complete and turn in thoughtful weekly and monthly accountability check in forms
- Clearly and honestly communicating your needs throughout the program
- Showing up with clear intentions for each session
- Letting go of the need to have all of the answers (be gentle with yourself)
- Being willing to try new things even though you might feel uncomfortable or fearful
- Taking responsibility for your full participation and results (completing homework, playing full out and asking for support)
- Paying on time and according to the schedule you choose if you are selected for this program

# Claim Your Magnificence Passionately, Powerfully & Profitably

## Sandy's Commitment includes:

- Believing in your greatest vision
- Holding you accountable to your brilliant inspirations
- Pointing out blind spots in a loving and compassionate way
- Being willing to give you a gentle kick in the ass when you need it
- Sharing tools, strategies, knowledge and experience that will allow you to save time, money and energy
- Communicate openly and honestly with you
- Keeping you focused on your biggest vision and holding you accountable to take inspired action
- Helping you stay connected to your Inner Wisdom



In all cases, the women I work with have one thing in common. They are ready to stop playing small. To the outside world, it may look like they've already achieved great success, but in their hearts, they've heard the whisper and they are finally ready to step into their Greatness.

If this sounds like you, I'd love to work with you.

Click here to download the application then fax it to me at 800-440-9221  
<http://www.sandygrason.com/docs/VIP.pdf>

Live Fabulous Now

*Sandy* ♥